

WORKSHOP INVITATION



Setting Up Your Social Media

Learn how to get started and maintain your Social Media

Workshop Overview

Did you know that Facebook has more than 800 million active users and more than 50% of those users log on to Facebook every day? Or that on average there are over 190 million 'tweets' on Twitter every day?

53% of active Social Media users follow a Brand and 44% of Businesses use Social Media as a tool to promote their business.

If you are a part of the 56% of businesses who are not taking advantage of Social Media Marketing, this workshop is for you.

Learn how to set up your Social Media pages from scratch and maintain your Social Media so that you can stay ahead of the trends and ensure your business is using every avenue of marketing.

You will be required to bring in your own laptop equipped with wireless to access the Centre's Internet for this workshop.

Workshop Presenter

Akash Malik – Maverick Mav

Akash is an entrepreneur with a passion for helping businesses drive revenue through cost effective Internet and Social Marketing strategies. A Google Qualified Advertising Professional, Akash holds an Executive MBA from UTS, Sydney, and Bachelors Degree in Computer Engineering.



His energetic and friendly personality creates a unique learning experience. Akash has been delivering workshops on behalf of the Centre since 2010.

Workshop Details

Date

Wednesday 15th February 2012

Time

10:00am – 12Noon (2 hours)

Venue

Penrith BEC Training Room
Suite 1, Level 1, 111 Henry Street
Penrith NSW 2750

Cost

\$50 per person.

Payment is required to be made in full in advance. Booking will only be secure once payment is received.

Bookings

Bookings need to be made by Friday 10th February. Please call 02 4721 5011. You will be required to provide your Credit Card details. Alternatively, complete the attached booking sheet and return to the office. Please follow return instructions on the booking sheet.